

CABARETSCENES

THE MAGAZINE OF THE CABARET FOUNDATION LTD

Print Advertising

Cabaret Scenes is published bi-monthly with SIX issues a year

Each issue gives your ad

TWO FULL MONTHS EXPOSURE!

All ads are in **FULL COLOR**

The rate applies to each time an ad is published

All ads are in **FULL COLOR**

Rates shown are per insertion

Covers	Single Insertion	3 Times	6 Times	Performers	Dimensions
Back Cover	\$1,490	\$1,320	\$1,160	\$920	5" W x 7.75" H*
Front Inside Cover	\$1,340	\$1,188	\$1,044	\$870	5" W x 7.75" H*
Back Inside Cover	\$1,180	\$1,062	\$950	\$790	5" W x 7.75" H*

Inside Pages	Single Insertion	3 Times	6 Times	Performers	Dimensions
Full Page	\$990	\$880	\$770	\$660	5" W x 7.75" H*
Half Page Horizontal	\$540	\$480	\$420	\$350	5" W x 3.875" H
Half Page Vertical	\$540	\$480	\$420	\$350	2.375" W x 7.75" H
Quarter Page Strip	\$290	\$250	\$220	\$190	5" W x 1.875" H
Quarter Page Vertical	\$290	\$250	\$220	\$190	2.375" W x 3.875" H
Eighth Page Horizontal	\$150	\$140	\$120	\$100	2.375" W x 1.75" H
Column Inch	\$90	\$80	\$70	\$60	2.375" W x 1" H

*Dimensions for a full-page ad **WITH A BLEED**:

- Size with bleed: 5.75 W x 8.75 H
- Live area: 5.25 W x 8.25 H (keep all important information within these orders)
- Trim size: 5.5 W x 8.5 H

MAGAZINE ISSUE DEADLINES

Issue	Reserve Space By	Art Work/Payment Due By
January/February	December 1	December 7
March/April	February 1	February 7
May/June	April 1	April 7
July/August	June 1	June 7
September/October	August 1	August 7
November/December	October 1	October 7

AD SUBMISSION GUIDELINES

We can help you. If you would like Cabaret Scenes to design your display ad, we will be pleased to for an additional charge of \$50. When you make the request, please allow an extra ten days lead time to the advertising closing date. We will need a high-resolution photo and all details that are to be included in the advertisement.

1. Accepted formats (in order of preference):

- **TIFF (300 dpi) PREFERRED**
- **PDF (a MINIMUM resolution of 300 dpi)**
- **JPEG**
- **Color Format: CMYK**

2. E-mail your finished ad to the following address:

- **ads@cabaretszenes.org**